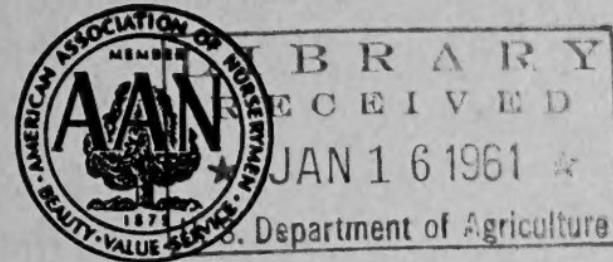


# Heberle Nursery Co.

**Telephone—BUTler 8-2563**



# Price List

**1961**



We Have Served the Fruit  
Growers for Over 40 Years



*Remember you can pay more, but you can't buy  
better trees*

## OUR GUARANTEE

We guarantee to deliver well grown trees and plants, which, if properly handled and planted, will grow. However, if, due to unfavorable weather, such as drought, excess rainfall, or other conditions over which we have no control, they fail to grow, we will replace at half price the following season—you to notify us not later than July 15th.

Please send your want list for Shade  
Trees, Shrubs, Roses and Evergreens

# Heberle Nursery Co.

**Office: 478 Browncroft Blvd.**

**Storage: 751 Browncroft Blvd.**

**Rochester 10, N.Y.**

## **HEBERLE NURSERY COMPANY**

**PLAN TO PLANT YOUR NEXT ORCHARD  
WITH TRUE TO NAME TREES**

**Growing Fruit Trees Is Our Specialty**

### **OUR TRUENESS TO NAME INSPECTION**

All saleable Apple, Pear, Plum, Sweet and Sour Cherry varieties propagated and growing at the Heberle Nursery Company, Rochester, New York have been examined by the Massachusetts Trueness to Name Inspection Service. To the best of our knowledge, these trees are true to name as they now stand in the Nursery row.

### **OUR REFERENCES:**

**Genesee Valley Union Trust Company,  
Rochester, New York**

**Central Trust Company, Brighton Branch,  
Rochester, New York**

### **HOW TO FIGURE NUMBER OF PLANTS PER ACRE**

Multiply the distance the plants are to be set apart by the width of the row. This result divided into 43,560 square feet in an acre is the number of trees or plants required to plant an acre.

**WE DELIVER BY TRUCK TO YOUR DOOR**

**— NO CHARGE —**

**(Size of Order Permitting)**

**ALL VARIETIES LISTED ACCORDING TO  
RIPENING SEASON**

## HEBERLE NURSERY COMPANY

### APPLES

	25-49	50-99	100	1000
Standard				
2 Yr. Large 4-6 ft.	\$1.75	\$1.35	\$1.10	\$1.00
2 Yr. Medium 3½-5 ft.	1.30	1.10	1.00	.90
1 Yr. Large 3½ ft. and up	1.30	1.10	.95	.90
1 Yr. 3 ft. and up	1.10	1.00	.90	.80
WELLINGTON			Mid-August	
LODI			Mid-August	
EARLY McINTOSH			Mid-August	
RED MELBA			Late August	
HYSLOP CRAB			Early September	
WEALTHY			Mid-September	
MILTON			Mid-September	
SOLID RED McINTOSH			October	
WEBSTER			October	
CORTLAND			October	
MACOUN			October	
TWENTY OUNCE			Late October	
R. I. GREENING			November	
DBLE. RED DELICIOUS			November	
SPARTAN			November	
YELLOW DELICIOUS			November	
MONROE			November	
LADY			November	
JONATHAN			Late November	
NORTHERN SPY			Late November	
RED STAYMAN			Late November	
RED ROME			Late November	
IDA RED			Late November	
GALLIA BEAUTY			Late November	

### DWARF APPLES

#### MALLING

Root Stock No. 1, 2, 7 and 9

#### INTER-STEM DWARF

Makes Same Size Tree as Malling No. 7

One Year	25	50	100	1000
	Each	Each	Each	Each
	\$2.00	\$1.75	\$1.50	\$1.25
Two Year	2.25	2.00	1.75	1.50

### APRICOT AND NECTARINES

One Year 9/16"		\$2.00	\$1.75
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### QUINCES

Two Year 1/2"		\$2.00	\$1.75
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ALL VARIETIES LISTED ACCORDING TO  
RIPENING SEASON

## HEBERLE NURSERY COMPANY

### CHERRIES—Sour

	25-49	50-99	100	1000
2 Yr. Large 4-5 ft.	\$1.75	\$1.35	\$1.20	\$1.10
2 Yr. Medium 3-4 ft.	1.30	1.20	1.10	1.00
1 Yr. Ex. Large 4-5 ft.	1.75	1.35	1.20	1.10
1 Yr. Large 3½-4 ft.	1.30	1.20	1.10	1.00
1 Yr. Medium 3 ft. and up.	1.10	1.00	.90	.80
1 Yr. Small 2 ft. and up	.85	.75	.70	.65

(Mazzard Root 10c Higher)

MONTMORENCY	July
ENGLISH MORELLO	July

Our Cherries are budded from Virus Free wood

### PEACHES

	25-49	50-99	100	1000
Ex. Large 5-6 ft.	\$1.45	\$1.20	\$1.00	\$.90
Large 4-5 ft.	1.10	1.00	.90	.85
Medium 3-4 ft.	.85	.80	.75	.70
Small 2-3 ft.	.75	.70	.55	.50

EARLY EAST ..... Early August

EARLY RED FREE

FISHER

JERSEYLAND

RED HAVEN

GOLDEN JUBILEE

FAIR HAVEN

TRIOGEM

ROCHESTER

SUN HIGH

SOUTHLAND

HALE HAVEN

RICH HAVEN

SUN HAVEN

GOLDRAY

VALIANT

GOLDEN EAST

BLAKE

ELBERTA

J. H. HALE

AMBER GEM

RIO OSO GEM ..... Mid-September

ALL VARIETIES LISTED ACCORDING TO  
RIPENING SEASON

# HEBERLE NURSERY COMPANY

## PEARS

Standard	25-49	50-99	100	1000
2 Yr. Large 5-6 ft.	\$1.75	\$1.35	\$1.20	\$1.10
2 Yr. Medium 4-5 ft.	1.30	1.20	1.10	1.00
1 Yr. Large 3½ ft. and up	1.30	1.20	1.10	1.00
1 Yr. 3 ft. and up	1.20	1.10	1.00	.90
CLAPP'S FAVORITE				Mid-August
BARTLETT				Early September
SECKEL				Mid-September
BEURRE BOSC				Late September

## PLUMS

	25-49	50-99	100	1000
2 Yr. Large 5-6 ft.	\$1.75	\$1.35	\$1.20	\$1.10
2 Yr. Medium 4-5 ft.	1.30	1.20	1.10	1.00
1 Yr. Large 3½ ft. and up	1.30	1.20	1.10	1.00
1 Yr. 3 ft. and up	1.10	1.00	.90	.80
SANTA ROSA				Mid-August
BURBANK				Mid-August
ABUNDANCE				Mid-August
BRADSHAW				Mid-August
STANLEY				Mid-September
FELLEMBURG				Mid-September
SHROP. DAMSON				Late September

## CHERRIES—Sweet

	25-49	50-99	100	1000
2 Yr. Large 5-6 ft.	\$2.00	\$1.75	\$1.50	
2 Yr. Medium 4-5 ft.	1.60	1.35	1.25	
1 Yr. Large 3½ ft. and up	1.65	1.35	1.25	
1 Yr. 3 ft. and up	1.50	1.25	1.00	
	(Mazzard Root 10c Higher)			

BLACK TARTARIAN				June
EMPEROR FRANCIS				Early July
NAPOLEON				Early July
VICTOR				Early July
BING				Early July
BLACK GIANT				Mid-July
SCHMIDT'S				Mid-July
WINDSOR				Mid-July
HEDELFINGEN				Mid-July
LAMBERT				Late July

ALL VARIETIES LISTED ACCORDING TO  
RIPENING SEASON

## CURRANTS

	100	1000
Two year No. 1	\$20.00	\$175.00
One year No. 1	18.00	150.00

## GRAPES

	10	100	1000
Two year No. 1	\$3.50	\$33.00	\$150.00
One year No. 1	3.00	25.00	140.00
Caco (Red)		Portland (White)	
Fredonia (Black)		Concord (Blue)	
Niagara (White)		Delaware (Red)	
Van Buren (Black)		\$35.00	\$200.00
	each		10
Golden Muscat		\$1.00	\$7.50
Concord Seedless		1.00	7.50

## BLACK RASPBERRIES

Cumberland, Logan and Morrison

	100	1000
No. 1 Transplants	\$26.00	\$140.00
No. 1 Tips	15.00	70.00

## RED RASPBERRIES

Latham and Indian Summer

	100	1000
1 Year Suckers	\$15.00	\$85.00

## PURPLE RASPBERRIES

Columbian and Sodus

	100	1000
No. 1 Tips	\$15.00	\$85.00

## BLACKBERRIES

Alfred, Blowers and Ildorado

	100	1000
No. 1 R. C.	\$15.00	\$85.00

## ASPARAGUS

	100	1000
Two Year	\$7.00	\$35.00
One Year	6.00	30.00

## EVERGREENS

		each	10 or more
Taxus, Spreading	2/2½'	\$6.00	\$5.50
	18/24"	5.00	4.50
	15/18"	3.50	3.00
Taxus, Upright	2/2½'	7.00	6.50
	18/24"	6.00	5.50
Hemlock	2/2½'	4.00	3.50
	18/24"	3.50	3.00
Juniper, Pfitzeranna	2/2½'	5.00	4.50
	18/24"	4.50	4.00
Pine, Muhgo	18/24"	4.00	3.50
	15/18"	3.50	3.00
Arbor Vitae, American	3/3½'	4.00	3.50
	2/3'	3.50	3.00
Arbor Vitae, Pyramidal	2/2½'	4.00	3.50
	18/24"	3.50	3.00
Norway Spruce	18/24"	1.75	1.25
	15/18"	1.50	1.00



